



KTS White paper  
————— ver 1.0



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# MISSION

## 1-1. Platform market

Currently, many platform businesses and content producers are not only active in the domestic market but also in the overseas market. In the past, content production through large-scale production companies, which were mostly limited to their own countries, was given priority, but due to the activation and dissemination of domestic and foreign platforms, high-quality content production is mainly achieved, and various contents such as dramas and movies are produced beyond music.

Project development through KTOPSTAR shares the direction and content production information of not only the domestic market but also the overseas market, confirms investment information, and discloses investment and equity information transparently to global investors anytime, anywhere.

Accordingly, content produced by the activation of KTOPSTAR COIN and strengthening of investor accessibility can be mainly used for platform development and content production. Participation in overseas IP projects is possible with a production system that immediately reflects the contents you have participated in.

In the meantime, if domestic and foreign large investors have mainly invested in content production with secured stability, various content recreations such as reprocessing, reproduction, and conversion to other types of content, rather than single content production, are possible through various investors and stakes through KTOPSTAR COIN. It consists of a profit structure with sustainability as a possible direction.

As all cultural contents such as concerts, games, art, and video are being concentrated in Metaverse, the activation of NFT products is also being tapped. Service users can more easily use cultural contents through Metaverse.

# MISSION

## 1-2. Current value

TOP CLASS INVEST owns an 11% stake in EMTC, which was created by former Kia Motors graduates. EMT Co., Ltd., as a company in the black for 5 consecutive years, proved its superiority in technology by acquiring a certificate of excellent technology competency from Nice Evaluation Co., Ltd. and Korea Enterprise Data Co., Ltd. in 2021. In addition, the company succeeded in developing the world's first electric motorcycle transmission, and 25 to 30 million units per year are entering the Chinese market. In 2023, when EMT Co., Ltd. is listed on the KOSDAQ, it is expected that the value of its equity will increase. Investment growth is expected.

This project is based on the current global wave and the usage rate of cultural content services. It seeks to diversify future uses, primarily based on platform content production business and service provision, and secondary on/offline payment service increase.

The current economic value of Hanyu is estimated at 57 trillion won in 2020, which is three times the economic value of the Pyeongchang Winter Olympics of 20.5 trillion won. Hanyu is creating new values, such as generating economic benefits by combining with various products, and has a positive impact on domestic as well as overseas exports by directly investing in high cultural content values.

In addition, TOP CLASS INVEST contributes to marketing utilization and development of the entertainment industry through entertainers who have been formed for a long time throughout the entertainment industry. The donation activity through the proceeds of the cultural content production business has the goal of providing hope and dreams as a platform service to children and young people around the world.

As mega-hit works are being made in Korea every quarter, it is possible to proceed with the project while concentrating on the content production business to meet the primary goal of increasing value through the expansion of domestic-based services and smoothly looking at overseas expansion.

The expansion of the primary cultural content production business can be quickly and easily expanded through investors with capabilities and assets, and overseas service and platform expansion becomes the natural goal and growth potential of the project.

# K-TOP STAR PROJECT

## 2. PROJECT

The content production system through the activation of the KTOPSTAR COIN platform is utilized in the overall aspect of domestic cultural content. Based on the revenue generated from various investment sources and general users for production costs, domestic content producers can obtain a wide range of production opportunities and at the same time activate the distribution of copyrights and overseas services.

As content production rights are activated, recruitment of S-class writers and planning proposals, called box office guarantees, are activated.

Since the transparency of the project is activated, the director's authority and content direction are disclosed in detail, so all processes from funding, planning, production, distribution, and IP business are produced based on excellent producers, writers and directors.

Producers participating in content production are 'creators', and all users who use KTOPSTAR COIN and platform services will share the provision of high-quality content production services as 'investors'

In the direction of active cultural content production, the goal is to increase the number of domestic and foreign service users through the participation of large agencies (entertainment) such as dramas, movies, and concerts, and to generate profits through a sales linkage structure.

A marketing system activated by providing information through participation in service use can increase the value of general investors and actively reflect the participation rate.

The platform service created based on the asset size of TOP CLASS INVEST achieves a virtuous cycle of growth by accumulating platform services of users who have flowed into the user priority system that is concentrated through diversification and decentralization of the inflow layer.

Currently, through the platform users of 214 million households around the world, you can see the diversification of drama and movie contents produced based on domestic webtoons and cultural contents distributed overseas. Marketing that participates in the conversion of profits to donations is also of high value.

# ■ BACKGROUND

## 3-1. Blockchain content production

Blockchain has a system that effectively complements the process of recording transactions and tracking assets in business networks. It is a service in which transparency of value assets is preserved and maintained. On the other hand, the content production market has the production of blockbuster-class content through huge investment every year and the number of viewers of billions. Recently, the number of viewers of a platform drama surpassed 111 million on the 17th day, achieving rapid growth. In line with this, we are carrying out this project because we can create a direction in which high-quality cultural contents can be produced

The current content production system has to invest in the future value only through production presentations in a situation where there is no transparency and trust in the investment destination. Accordingly, many cryptocurrency projects start selling coins with the purpose of realizing future value and profits, regardless of whether the project is actually in progress. These negative factors lead to a smooth project progress with the foundation and security based on greater trust in the K-TOP STAR project.

The service use system through the block chain will activate the platform that displays the service utilization and viewer ratings, make it easy for users to use and receive high-quality services, and at the same time lead to stability and popularity based on the copyright and reliability of the planned content.

As the importance of the block chain stands out, it is ideal for operating a membership system and providing information that is immediately shared and completely transparent to participating users. Blockchain networks can track orders, payments, accounts, production, etc., and because users share a single trusted view, users can see every detail of a transaction, providing new efficiencies and opportunities with greater reliability.

# ■ BACKGROUND SOLUTION

KTOPSTAR will expand beyond Korea to create video production contents and foster large-scale cultural contents based on domestic and foreign platform services such as China, Japan, USA, France and Singapore.

By linking corporate M&A and entertainment to the production of various contents, it can become a mainstay of future-oriented online platform services.

## VISION

### 4-1. Payment System

#### On/Offline and Metaverse Payment System

The payment system combined with blockchain is transparent to service users and various discounts and promotions are possible. Not only payback of online/offline payments, but also overseas payments can be safely and quickly processed through network security.

Offline events and services linked to online payment in the metaverse space are applied more diversely as the number of KTOPSTAR COIN affiliates increases. It can be used not only for purchasing BTS concert tickets, but also for all cultural contents such as movie theaters and plays.

The on/offline payment method consists of barcode recognition and QR code scanning in the same way as the existing mobile pay, and these payment methods are familiar to existing users.

As service activation takes place in a variety of ways, it provides low fees and fast settlement cycles to merchants, and provides safe and easy payment services to users.



# ■ BACKGROUND SOLUTION

## VISION

### 4-2. Business structure

Because the development of the cultural contents business is the primary goal and the centerpiece, it is possible to proceed with the production after review by the planning producer and entertainment suitable for the content to be produced, and information on the production process is provided transparently to investors and users.

The distribution of profits according to events and discount promotions for each franchise that provides cultural contents and services produced is distributed through DeFi, that is, decentralization, and interest can be obtained at a high interest rate.

All transaction users' consent to provide services and use of marketing can spread and attract to the second and third parties to provide information, and the participation of users who use the platform's services increases and maintains content consumption.

With the activation of Metaverse, it is possible to use cultural contents quickly and easily, regardless of the location or number of users at home and abroad, and to link payments.

In line with this, additional discounts are provided by lowering payment fees through KTOPSTAR COIN, which allows existing merchants to trade profit leaks caused by high sales commissions for on/offline payments in a P2P manner without an authorized third party. Through promotions and services, increase in users can be linked to increase in profitability.

Since all transaction details are made public, the maximum profit increase effect can be seen by reducing the cost consumed by not only users but also franchisees by nurturing transactions and reducing regulatory costs.

# ■ BACKGROUND SOLUTION

## VISION

### 4-3. Technology

KTOPSTAR COIN, which is issued based on Ethereum, is a block chain that can collect data information and check project status based on 50,000 data processing per second and an algorithm system.

Due to the unique scalability through De-Fi, it maintains complementation and stability through the smart contract of the existing Ethereum, and the data information obtained with the consent of users is processed quickly by interlocking the algorithm.

De-Fi is an abbreviation of Decentralized Finance, a new currency system that operates on a public blockchain, and automated transactions without central control through smart contracts are currently being called the future of finance. A number of DeFi projects are in progress, and KTOPSTAR COIN is also a part of this project.

Since the Metaverse payment system is linked, smart contracts using NFTs can be used by users anytime, anywhere, and they have the technology to create a virtuous digital financial ecosystem.

As KTOPSTAR COIN becomes the mainstay of NFT platform transactions, it becomes a block chain that can be continuously developed and processed with data processing and transparency and complementarity.

# ■ BACKGROUND SOLUTION

## VISION

### 4-4. Listed on the exchange

Based on the high participation rate among service users by providing airdrop and collaboration between exchanges through the distribution of foreign exchanges as well as domestic exchanges, it is made for platform service business construction and service participants, not coin sales organizations, to activate existing cryptocurrency transactions.

Based on domestic cultural contents, activation of users leads to activation of KTOPSTAR COIN transaction, and high-quality contents can be exported overseas. After producing high-quality cultural contents by exporting K contents, as the number of overseas users increases due to listing on overseas exchanges, large-scale overseas cultural contents production projects such as Marvel Comics, Disney, and Ghibli can be carried out.

It is possible to provide services through smooth distribution and collaboration through exchanges in each country to activate the promotion of franchisees created as the number of domestic and foreign users increases.

Users can also trade NFT through video clips from cultural contents created by domestic and foreign projects, so KTOPSTAR COIN will act as a liquid currency.

# BACKGROUND SOLUTION

## SOLUTION

KTOPSTAR COIN is the core of the KTOPSTAR COIN project to take advantage of the advantages of existing cryptocurrencies, while allowing many people to safely experience cryptocurrencies and to participate in the coin economy in accordance with the activation of users and the purpose of the project.

The biggest strength of blockchain is security, and it is impossible to forge or falsify past transaction data, not future transactions. In addition, since it is established as a systematically reliable transaction structure without a third-party guarantor, it is possible to build trust with cultural content creators.

For users, the transaction time is shorter because the blockchain is used for domestic and foreign payment systems through virtual currency rather than the value of the existing currency, and the service can be provided at a low fee. It is possible to provide convenience and services to users.

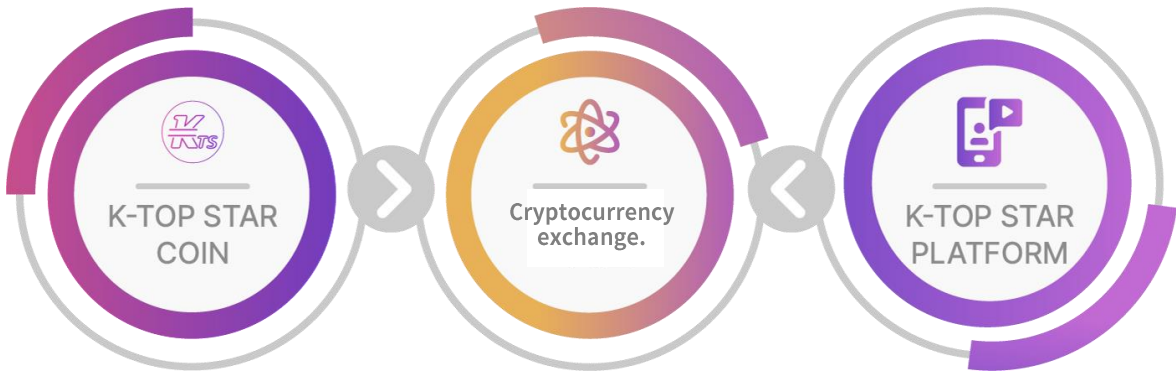
Through KTOPSTAR COIN, it is an investment concept that can be produced, processed, and reproduced existing contents. Users composed of projects can more easily access and use cultural contents, and can transparently see the progress of creating desired contents from simple payment.

In blockchain, the more participants, the greater the synergy. Therefore, as more cultural contents are produced through KTOPSTAR COIN, high-quality cultural industry contents and user satisfaction are expected to increase.

In line with the core of the KTOPSTAR COIN project, we will expand and stabilize the blockchain-based platform business by maximizing security and efficiency by building a community system to preempt the technology that will lead the world in the future by increasing the number of users and producing high-quality cultural contents.

# K-TOP STAR COIN

## 5-1. Token Economy



The existing cryptocurrency mining concept was applied to the KTOPSTAR service. Users automatically mine tokens as the use of KTOPSTAR service contributes to the ecosystem system. This motivates users to build a healthier ecosystem.

Furthermore, the obtained tokens are used for services within the ecosystem, that is, to purchase platform services, making KTOPSTAR a virtuous cycle platform. We plan to provide official services for content creation and platform utilization through KTOPSTAR COIN.

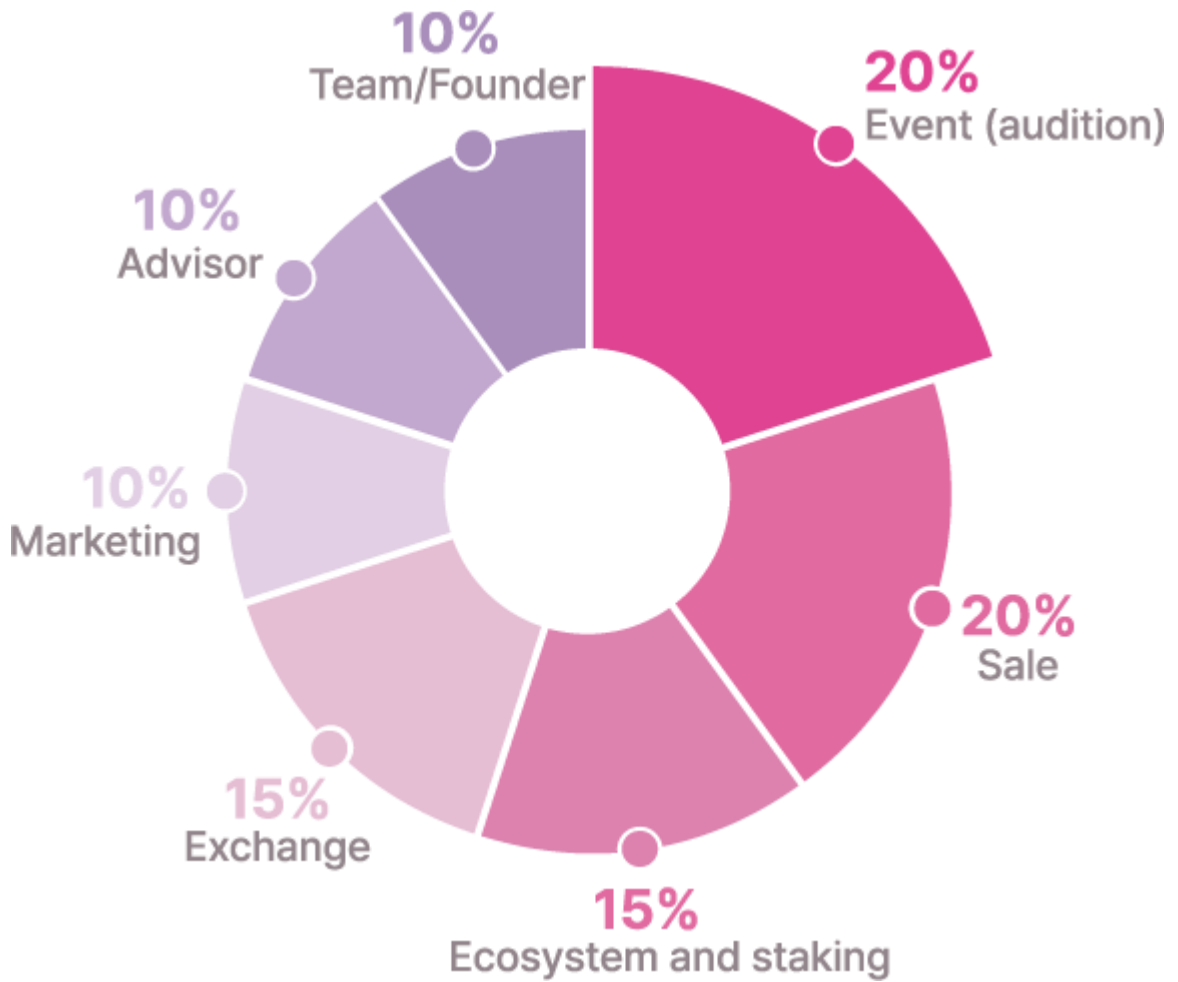
KTOPSTAR COIN makes it possible to stabilize the platform and maintain a healthy ecosystem through content viewing and mining linkage produced by the company. Furthermore, we are confident that we can continue to grow by strengthening the regular circulation to create more content and secure users.

KTOPSTAR COIN is a payment interworking system in the overall field of theater and cinema cultural contents. It is a service that can directly affect offline payment services such as BTS concert ticket purchase as well as online platform services. Through KTOPSTAR COIN, the usage becomes clear and it can be used directly within the platform.

Currently, online concerts through Metaverse are being maintained and made, and through KTOPSTAR COIN, you can secure the edge of cultural contents that you can participate in. In addition, since the mining system is linked to service users, it is also possible to maintain the service through the remaining KTOPSTAR COIN.

# K-TOP STAR COIN

## 5-2. Token Distribution



# K-TOP STAR NFT

## 6. NFT

The blockchain market is being formed in the form of innovation by combining existing financial services with virtual assets (or digital currency), and it is still in the early stages of the market.

Accordingly, KTOPSTAR service focuses on content discovery, new content production, content increase and service update through reprocessing and reproduction of existing content, rather than the center of content production that has been produced for the purpose of attracting large investors.

By using NFT technology to guarantee famous scenes that occur in the production process of dramas, movies, K-pop, etc. made by producing cultural contents, it is possible to provide a platform for buying and selling by activating the NFT market as well as private ownership. Content accessibility is high, and users can participate directly.

As it is acting as a financial service foundation, it sees a direction and a vision to be one step ahead of the latest content production, and all participants can transparently check and create the production base.

As of December 2020 according to the Bitcoin ATM radar, virtual asset ATMs are installed in 71 countries around the world, and the scale is 13,485 units. What is important is that the market is growing and expanding rapidly in recent years, and the market share of virtual assets is increasing.

Platform business establishment through KTOPSTAR Coin also sets and creates a direction for overseas markets through a system built and equipped in the domestic market, and as users expand, it leads to vitalization of marketing provision and an increase in the number of users.

As the number of users around the world increases, the active NFT content development business is further upgraded. Since the revitalization of the existing entertainment businesses through famous celebrities (Ahn Jae-mo, Choi Jae-seong, Bae Do-hwan, etc.) recognized as public figures, the service utilization rate composed of NFT market users is also expected to be high.

The increase in users' NFT market service usage is achieved by activating contents and increasing the use of KTOPSTAR COIN.

# ■ Advisor & Team

Advisor

PARTNERS



Law Firm  
YULCHON



# Advisor & Team

## Team & Founder



### **Oh Se-kyun.**

CEO, composer.  
(currently) CEO of Top Class Investment Co., Ltd.  
(currently) President of the Korea Children's Song Music Association.  
Order of Merit in 2003 by Hwang Jogeunjeong.  
Green Children's Song Festival, the chairman of the Korea Children's Song Awards.  
Writing elementary music textbooks.  
Many creative songs are included.



### **Lee Gihak**

CFO  
Former Shinhan Bank branch manager.  
Asset Management (AFRK)  
Securities and  
Asset Management (FP)



### **Yoon Jung Hoon**

NIALABS CEO  
RnV CTO  
NFTMETAWOLD CTO  
NFT, ARKET Open-Sky CTO.



### **Choi Jaeyoung**

(Currently) Head of NIALABS Strategy Division.  
Team leader of Korea Education Group.  
Target Advertising Specialized Marketing.  
Investment  
marketing/communication PM

# Team & Advisor

## Oh Se-kyun TOP CLASS INVEST CEO&Advisor

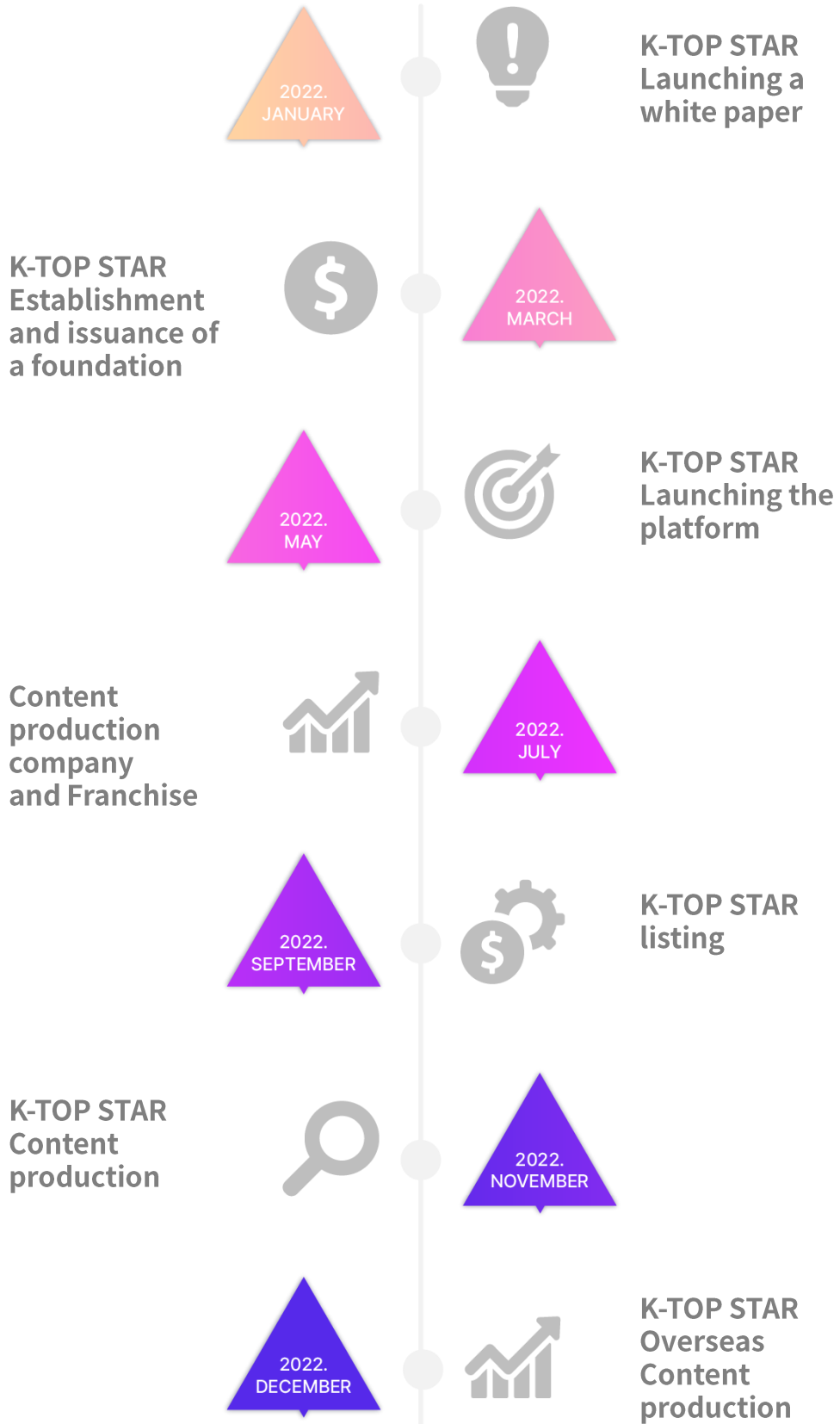
This is Oh Se-kyun, the representative of KTOPSTAR Foundation. Our Top Class Investment Specialist Co., Ltd. is trying to expand its scope into Hanyu contents business by broadening its stride from a company that discovers and invests in excellent venture companies in line with the ever-changing investment paradigm. Currently, Hanyu content is loved by many people around the world. Thanks to this, we are growing at a tremendous pace.

Accordingly, our Top Class Investment Specialist Foundation will lead the development of Hanyu contents by expanding investment areas such as K-drama, K-movie, and K-pop through celebrities who are forming in the entertainment industry in general. Through continuous collaboration with singer associations, we will develop a metaverse game with celebrities or content tailored to each individual's individuality and provide a platform where they can freely trade using NFT technology. In addition, our Top Class Investment Specialist Foundation will continue to For continuous growth, we partnered with a Chinese agency.

Through collaboration (business agreement), we will serve as a bridgehead for domestic celebrities to enter the global market, including the Chinese market, and will lead the continuous growth of KTOPSTAR COIN. The Class Investment Specialist Co., Ltd. Foundation is dedicated to providing a part of the proceeds to those who are having a hard time in a difficult environment. For children from broken families, hungry and sick children will use it for a purpose that gives hope. Lastly, we would like to ask for your support and encouragement to the Top Class Investment Specialist Foundation.



# ROAD MAP



# ESCAPE CLAUSE

The KTOPSTAR COIN project is carried out by the TOP CLASS INVEST investment specialization foundation, and various policies for the activation of KTOPSTAR COIN will be added. Important notices will be delivered continuously, and more services will be updated through the process of growing into a global content production system beyond the domestic market.

This white paper contains information about KTOPSTAR COIN. If you are unsure of your future actions, we recommend that you seek legal, financial, or other professional advice.

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